



MEETING YOUR TELEMARKETING & LEAD MANAGEMENT DEMANDS

Interra's Telemarketing and Lead Management Service utilizes standard survey and campaign methods to help you reach out to your clients anytime and anywhere. We address all the important areas of your day to day customer interactions including Inbound, Outbound, Business to Business, Business to Customer and Automated Inbound/Outbound IVR Telemarketing Services.

Telemarketing has never been better!

Run your Ad campaigns effectively and ensure you are equipped to answer your prospects questions, address their concerns, and overcome their objections. Professionally carry out your Surveys and Campaigns while updating your customer database. Our solution is focused on strengthening client relationships by increasing contact and improving the quality of customer experience.

Our lead Management Solution ensures you never lose a phone call!

Utilizing a customer-centric approach, our lead management solution creates an ordered structure for managing volumes of inbound and outbound business contacts. We carry out extensive lead nurturing activities, which often include live calls, opt-in email listing and automated calls designed to ensure automated telephone dialing and robo calls to touch on customer needs and increase brand visibility. Utilizing the Interra Customer Relationship Management tool, your client interactions are captured ensuring that you have an existing database of you're your leads.





We are available!

Our support process ensures that you can change both your offer, audience and calling hours with just a phone call and within flexible stated timelines. You also have the added advantage of being able to utilize emails and SMS as part of your survey channels.

Enjoy our broad range of telemarketing & lead management services

- Phone Sales
- Seminar Registration
- Database Update
- Surveys
- Market Research
- Direct Mail Follow-up
- Recruiting
- Prospecting
- Upselling and Cross Selling
- Live Telephone Operators/ Inquiry Service
- Customer Service
- After Hours/Overflow
- Reservation Desk
- Database Management

Interra's telemarketing solution offers the following advantages:

- Lower overhead costs
- Expand your business
- Sell to customers in other sales territories
- Follow up with existing customers
- Find out more about your client's needs
- Improved customer satisfaction
- Increased sales



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