



Learn how social media can help you improve your business

Increase your sales
channels

Give your customers
an exceptional service
experience

Become the preferred
brand

Making use of **Social Media platforms** will help you build a strong brand for lead generation in today's competitive market.

Why go social?

- 1 There is a market there for you
- 2 It increases brand loyalty, publicity and control
- 3 It pushes more traffic to your website
- 4 You can learn more about your customers
- 5 It enhances search engine optimization
- 6 You can build reliance with your customers
- 7 To be available when it is time to buy
- 8 It is an opening for contact and feedback

Let Interra Networks solidify your organization's social media presence to expand your service and maximize profit.

How would we accomplish this?



CONTENT DELIVERY:

- Populate a content calendar customized with relevant and engaging posts
- Create engagement and exposure through user-generated bookings

NETWORK DEVELOPMENT:

- Claim, validate or create accounts on each of the featured networks
- Training on best network to increase visibility and boost search engine grading
- Improve each network to increase visibility and boost grading
- Ensure business objectives are supported by social networks and content

PERFORMANCE REPORT:

- Provide monthly coaching and support to ensure your audience is being reached
- Measure and report success of content, campaigns, and contests during planned review
- Reduce the stress of steering through complex social data by providing our clients with monthly analytics reports.

In addition to Social Media Management, we specialize in various digital marketing solutions which include:

- Content Development
- Web Design
- Infographics
- Email Campaign

It does not stop at opening a social media page. Tap into the power of social media today and maximize sales.

For more information on our social media management packages, contact us at:
info@interranetworks.com or call 0700INTERRA.